

Privacy Policy

FATTORI media Online Data Protection Rules

FATTORI media (FM) is delighted that you have visited our website and thanks you for your interest in our company.

At FM, data protection has the highest priority. This document is designed to provide you with information on how we are following the rules for data protection at FM, which information we gather while you are browsing our website, and how this information is used. First and foremost: your personal data is only used in the following cases and will not be used in other cases without your explicit approval.

Collecting data

When you visit the FM website, general information is collected automatically (in other words, not by means of registration) which is not stored as personal related data. The web servers that are used store the following data by default:

- The name of your internet service provider
- The website from which you visited us
- The websites which you visit when you are with us
- Your IP address

This information is analyzed in an anonymous form. It is used solely for the purpose of improving the attractiveness, content, and functionality of our website. Where data is passed on to external service providers, we have taken technical and organizational measures to ensure that the data protection regulations are observed.

Collecting and processing personal data

Personal data is only collected when you provide us with this in the course of, say, registration, by filling out forms or sending emails, and in the course of ordering products or services, inquiries or requests for material.

Your personal data remains with our company, our affiliates, and our provider and will not be made available to third parties in any form by us or by persons instructed by us. The personal data that we do collect will only be used in order to perform our duties to you and for any other purpose only when you have given specific consent. You can adjust your consent for the use of your personal data at any time with an email to the effect that you revoke your consent in the future to either the email address listed in the imprint or to the data protection representative (contact information listed below).

Data retention

We store personal data for as long as it is necessary to perform a service that you have requested or for which you have granted your permission, providing that no legal requirements exist to the contrary such as in the case of retention periods required by trade or tax regulations.

Security

FM deploys technical and organizational security measures to protect the information you have made available from being manipulated unintentionally or intentionally, lost, destroyed or accessed by unauthorized persons. Where personal data is being collected and processed, the information will be transferred in encrypted form in order to prevent misuse of the data by a third party. Our security measures are continuously reviewed and revised in line with the latest technology.

Right to obtain and correct information

You have the right to obtain information on all of your stored personal data, to receive, to review, and if necessary to amend or erase. To do this, just send an email to the email address indicated in the imprint or to the person in charge of data protection (see below for the relevant contact details). The deletion of your personal data will be completed unless we are legally obligated to store the information.

Cookies

On our corporate website, we only use cookies if they are required for an application or service which we provide. If you would like to opt out of the advantages of these cookies, you can read in the 'help' function on your browser how

to adjust your browser to prevent these cookies, accept new cookies, or delete existing cookies. You can also learn there how to block all cookies or set up notifications for new cookies.

The Cookies which we currently use on the website are listed in the following table.

Cookie Name	Purpose	LifeSpan
svSession	Creates activities and BI	Permanent
hs	Security	Session
incap_ses_\${Proxy-ID}_\${Site-ID}	Security	Session
incap_visid_\${Proxy-ID}_\${Site-ID}	Security	Session
nlbi_{ID}	Security	Persistent cookie
XSRF-TOKEN	Security	Persistent cookie
smSession	Identify logged in site members	Two weeks

Contact

If you have any questions or ideas, please refer to the data protection representative at FATTORI media, who will be pleased to help you. The continuous development of the Internet makes it necessary for us to adjust our data protection rules from time to time. We reserve the right to implement appropriate changes at any time.

General Contact

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Data Protection Officer

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